BSc Global Business Informatics

	Critical and innovative thinking	Collaboration and management	Design and programming	Digital literacy and flexibility	Sustainability and ethics
Description of skills	Identify stakeholder needs, desires, and contexts. Know how to address issues with IT-technology and create desirable, feasible, and viable solutions in a scientific way. Ability to critically reflect on solutions and their implications.	Build the right business model, products, IT strategies and governance processes to develop a viable business or accelerate an existing business. Ability to productively work with people from diverse backgrounds, disciplines, and contexts.	Design high quality digital services, experiences, platforms, hardware and software technologies fitting for the task, the users, and the context. Know what coding is and implies, and/or ability to code.	Effectively make sense of information technologies to identify, evaluate, and create content and successfully communicate information and ideas. Ability to adapt swiftly to rapidly shifting trends in a changing ecosystem.	Aware of the potential and challenges of digitalization for humans, organizations, societies, and nature. Demonstrate social and societal responsibility, creativity and originality to ensure sustainable and secure IT solutions.
Programme-specific skills	Analyze and improve business processes and information flows in organizations Analyze challenges and opportunities related to globalization.	Analyze and facilitate IT-enabled and global collaboration Analyze and manage organizational change processes related to IT or globalization Choose, apply, and reflect on project management methods.	Write and analyze code in a modern programming language Design and build databases and basic business apps to solve business problems.	Translate and facilitate between technical and business experts Present an analysis of a business problem and suggestions for improvement with due consideration for different target groups and their professional and cultural backgrounds.	Critically assess positive and negative consequences of IT use for organizations and societies Reflect on changing relations in work practices, gender, subjectivity, culture and technology in a global context.

Working as a business analyst, project manager, IT manager, product owner or in related professions

MSc in Digital Innovation Management, Information Systems, Science and Technology Studies, Business Administration, Software Engineering or related fields

IT UNIVERSITY OF COPENHAGEN