

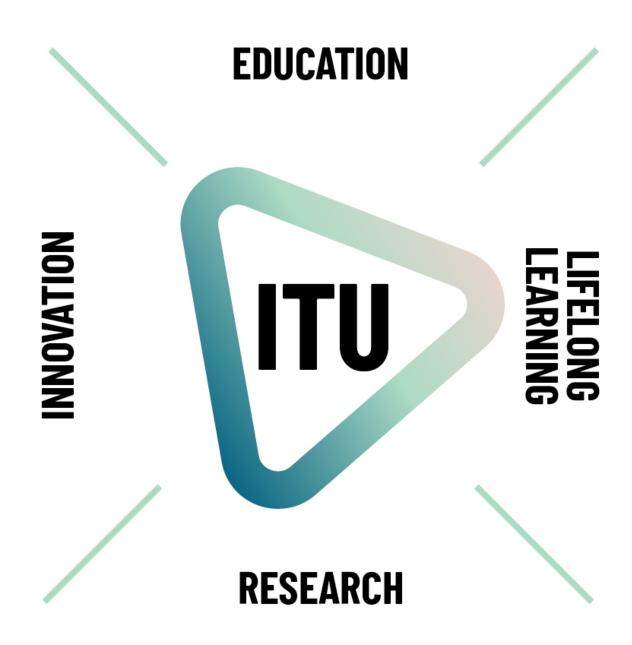
# **ITU TOWARDS 2030:**

# DIGITAL FOR GOOD

# Digital for good

As digital technologies shape all aspects of society, ITU is committed to ensuring that digital is a force for good. Our work is grounded in interdisciplinarity, deep knowledge, societal engagement, and the belief that value is co-created.

In "ITU towards 2030: Digital for Good," we set the overall direction of the university. All five areas – ITU, education, research, innovation, and lifelong learning – are permeated by our history, our interdisciplinarity, and our commitment to society. It is on this basis we formulate our aspirations and weave a bright potential future.



### **Vision**

In engagement with and for the benefit of society, we create and provide deep knowledge in IT that leads to groundbreaking solutions for humanity.

# Mission

ITU is the driving force in digital development in society through internationally leading teaching, research, and societal engagement. Through interdisciplinarity, research expertise, and innovation, ITU makes Denmark exceptionally good at creating value with IT.

#### ITU

At ITU, we want an inclusive study environment and workplace that allows us to thrive as people and inspires us to be ambitious as employees and students.

We want a study and work environment that enables students, faculty, and administration to thrive and excel and we recognise that the ITU community – with its diversity of interests, professional, social, and cultural backgrounds – is vital for the development of our university.

We want to ensure that our international IT education, world-leading research sections, and professional administration meet the demands of a rapidly changing world.

We want a work environment where employees feel valued, empowered, and motivated to contribute to ITU's success with a shared sense of purpose supported by transparent communication and inclusive leadership.



#### **Education**

The quality of ITU's education programmes is founded on research-based teaching and content. They are characterised by ITU's interdisciplinary approach to IT and highly diverse student body.

We develop advanced technical and scientific skills, a capacity for critical thinking, and a profound understanding of the interaction between technology and society. We will continue to build on this solid foundation.

We want ITU's educational programmes to remain relevant and be attractive to future students and applicants. Similarly, ITU graduates are in high demand, and we want to ensure they remain so in the future. We want to capitalise on the opportunities presented by the university reform while maintaining our distinctive interdisciplinary profiles and diverse student body.

We will further Denmark's expertise in the field of IT by introducing new competencies, engaging with society, and responding to geopolitical developments. We will continue to work closely with stakeholders, including public and industry partners.

Internally, we want to enhance our already thriving study environment and contribute to developing the students' sense of belonging, self-efficacy, and motivation – while ensuring that these efforts are grounded in a culture of competence, creativity, and scholarly depth.

We want to offer a portfolio of internationally recognised study programmes whose graduates shape the technologies of the future and provide solutions to challenges brought about by technological development.



#### Research

At ITU, our research is driven by the ambition to create deep knowledge that addresses the grand challenges of our time and shapes a more sustainable and equitable digital future.

We will engage with public institutions, private companies, and civil society to ensure our work delivers impactful solutions backed by academic rigor. We will leverage our broad academic profile and proximity between disciplines to encourage collaboration, actively addressing emerging societal needs.

We will enhance our ties between local initiatives and international networks and expand our contributions to public debate, policy development, and long-term partnerships.

We will seek additional external funding and establish new formal partnerships, ensuring our research continues to shape and challenge the digital transformations defining our time.

We want to be a research institution where ideas grow through collaboration, where research informs change, and where digital technologies are developed in ways that solve problems and empower people and improve society.



#### **Innovation**

ITU drives innovation to create digital knowledge and technological solutions with an impact on society.

We want innovation to be interconnected across ITU through structures and a shared culture that foster active collaboration between students, researchers, public institutions, and industry.

Our students are change drivers, and we want innovation integrated into education when relevant to meet the evolving needs of businesses and public institutions.

We will strengthen research-based and student startups with resources, guidance, and tools that equip them to drive responsible digital innovation. We want ITU to be a catalyst for ethical and sustainable digital innovation in Denmark and across the world.



# **Lifelong Learning**

We provide relevant, research-based, and high-quality lifelong learning opportunities tailored to industry leaders and working professionals navigating the digital age. We are committed to expanding and continuously developing lifelong learning programmes that address the growing demand for advanced IT competencies.

Our focus is on supporting learners – professionals who bridge digital technologies with the creation of innovative products, services, and business strategies – empowering them to apply digital technologies in the most effective and sustainable ways.

We offer both comprehensive academic programmes as well as targeted courses designed to bring research to professionals outside academia. We want to become a leading provider of lifelong learning in the digital field – where academic excellence meets professional relevance, and where digital integrators gain the competencies needed to shape digital transformation responsibly.



